

ART

Millennia of individuals striving to create;
expressing personal visions, ideals, wonder,
sensations, meanings, desires conscious and unconscious

DESIGN

The Age of Design is dawning!
Modern technologies give us new
abilities to create form and architecture,
objects and function, database and interaction.
Such creations can be enslaving
(stupid designs, inane interfaces...)
or could enlighten and empower.
How can the better possibility win?

BRAIN

The "black box" of the brain is being illuminated through
the converging tools of cognitive science and neuroscience.
The purpose of this seminar is to consider wonders of art and
challenges of modern design in relation to the brain and its functioning.
Participants should expect to experience and talk about neat stuff, read and study new ideas
(including good amounts of psychology and neuroscience); make short presentations;
write integrative papers.

Art Design Brain. EXP 7099/4913. Psychology, M 6-9 PM.

This grad/undergrad seminar is open to students with
relevant background knowledge or experience* ;
the ability to communicate well (writing will be essential);
an interest in exploring frontiers of thought and vision;
and a Fall calendar with all Monday nights open.

*background in, e.g., art, design, any cognitive or neuro- science, humanities, education...

Please e-mail me for permission to register.** I welcome motivated
students and will seek a balance of backgrounds. My area of expertise
is the psychology of vision and cognition. I hope this seminar
will be enriched by a variety of inquisitive and polite participants.
Space is limited.

Thomas Sanocki, PhD, Professor in Cognitive & Neural Sciences, Psychology.

** For more about this course and my e-mail, go to [http:](http://)

E-mail to Sanocki@usf.edu

Please leave this poster for all to see!